

Advertising Rates

at Pooler Magazine

RATES PER ISSUE • net

PRINT	PRICE PER ISSUE
Full page	\$975
1/2 page	\$540
1/4 page	\$340
1/8 page	\$175
Special positions*	\$1,150

Bonus marketing to spend as you like

SPEND (annual)	RECEIVE AN ADDITIONAL VALUE TO USE ACROSS OUR PRODUCTS**
\$1,000	\$100
\$2,000	\$250
\$3,000	\$450
\$4,000	\$575
\$5,000	\$750

Pooler Magazine and Effingham Magazine promote positive content and contribute to the economic development of two of the fastest growing areas in Georgia. • Stories about local people, events and happenings • Mailed to 2,000 homes as well as distribution of up to 10,000 magazines to high-traffic locations in Effingham and Pooler including most businesses, hotels, visitor centers and airports. • Long shelf life of print • minimum 8 weeks exposure • Print magazine reaches 3-4 readers per magazine • Extended exposure on EffinghamMagazine.com and PoolerMagazine.com • Active social media presence • Professional publisher, writers, photographers and designers available to help you get the most of your advertising dollars • Flexible contract and value-added options available

Terms and Conditions

Valid thru 12/31/21

Exp: December 31, 2021

